

**Title:** Healthy Beginnings Manager

**Exempt:** NO

**POSITION SUMMARY:**

Under the general supervision of the Home Visiting Director, the Healthy Beginnings Manager carries a caseload within the Healthy Beginnings Program. This job is a grant funded position and is dependent upon the availability of grant funding. This position serves on the Program Community Advisory Board.

**ESSENTIAL JOB FUNCTIONS:**

- **Financial** – work within the annual budget for the department. Responsible for working within the Healthy Beginnings Grant in conjunction with the Women's Health Director.
- **Best Practices** – Implement and evaluate the Healthy Beginnings Program in accordance to Partners for Healthy Baby fidelity and the state guidelines, meeting the requirements of the state grant and other funding sources. Enforce appropriate safety regulations and emergency procedures and apply appropriate behavior management techniques.
- **Human Resources** – Recruit, train, orient and evaluate volunteers.
- **Communication** – Coordinate special projects and events, organize press releases, brochures and other promotional literature for areas of responsibility.
- Perform other duties as assigned.

**EXPERIENCE REQUIREMENTS:**

One year of case management experience.

Training Certifications will be required within the first 90 days in educational programs designated by the funding contract. These include but not limited to Partners For A Healthy Baby, Breastfeeding, Depression Screening, March of Dimes trainings, Reproductive Life Planning, Well Child Visits.

**EDUCATIONAL REQUIREMENTS:**

Bachelor's Degree in Public Health., Social Work or Human Service field from accredited college or university

**SKILLS REQUIREMENTS:**

- PC Skills – Microsoft Office applications (word, Excel, PowerPoint, Outlook); and other applications as required (i.e. Daxko or equivalent).
- Ability to train, delegate and supervise volunteers
- Should be a highly organized self-starter; independent and self-directed, creative, and detail oriented
- Able to manage and motivate diverse groups and individuals, and work successfully as a team leader in a team environment
- Current Driver's License and eligible for coverage under YWCA Auto Insurance Policy
- Ability to provide one-on-one education and referrals to clients in an unbiased and nonjudgmental manner.
- Responding and resolving complex community questions and concerns
- Working with senior management
- Program planning, implementation and evaluation

**WORK ENVIRONMENT:**

Typically works in a professional office environment, providing home visits and community programs.

**PHYSICAL REQUIREMENTS:**

Exerting up to 50 pounds of force occasionally and/or a negligible amount of force frequently or constantly to lift, carry, push, pull or otherwise move objects, including the human body. This job requires frequent walking and standing, including going from upstairs to downstairs, and setting up rooms.

I have read and understand the job description for my position. I also understand that I am responsible for meeting the standards of performance outlined in the job description as well as conducting myself in a manner supportive of the mission, vision, core values, and standards of behavior of High Point YWCA.

---

**Employee Signature**

---

**Date**

---

**Executive Director's Signature**

---

**Date**

Rev 8/25