



eliminating racism
empowering women

ywca

SPONSORSHIP PROPOSAL

2024

ABOUT YWCA HIGH POINT

YWCA IS ON A MISSION

YWCA High Point is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

YWCA High Point is on a mission to eliminate racism, empower women, stand up for social justice, help families, and strengthen communities. We are one of the oldest and largest women's organizations in the nation, serving over 2 million women, girls, and their families.

YWCA High Point has been at the forefront of the most pressing social movements in High Point since 1920 — from voting rights to civil rights, from affordable housing to pay equity, and from violence prevention to health care reform. Today, we combine programming and advocacy in order to generate institutional change in three key areas: racial justice and civil rights, empowerment and economic advancement of women and girls, and health and safety of women and girls.

2024 SPONSORSHIP OPPORTUNITIES

P.5	HEART OF THE COMMUNITY LUNCHEON November 2024
P.7	PARTY WITH YWCA May 16, 2024
P.9	ANNUAL CAMPAIGN
P.10	Racial Justice Campaign
P.11	WE'RE ALL ON A MISSION

**YWCA IS ON
A MISSION**

HMAJORS@YWCAHP.COM
YWCAHP.COM

HEART OF THE COMMUNITY LUNCHEON

November 2024

This luncheon is the YWCA's signature fundraiser for the 2024. The event focus is to share the highlights of the work of YWCA High Point and to present the Woman of Achievement Award.

Presenting Sponsor - \$10,000

- One (1) sponsorship is available
- Company Logo on YWCA Website & newsletter
- Company Logo included on all publicity & printed materials including signage for the event
- Company Logo included on the invitation
- Company Infomercial to be presented at the luncheon
- Company Logo on the video
- Two (2) preferred seating table of 8
- Booth available at luncheon
- Corporate Membership Discount to YWCA for employees

Woman of Achievement Award Sponsor - \$7,500

- One (1) sponsorship is available
- Woman of Achievement Award presented by the company
- Company infomercial to be presented at the luncheon
- Company Logo on YWCA Website & newsletter
- Company Logo included on all publicity & printed materials including signage for the event & award
- One (1) preferred seating table of 8
- Booth available at luncheon
- Corporate Membership Discount to YWCA for employees

Diamond Sponsor - \$5,000

- Company Logo on YWCA Website & newsletter
- Company Logo included on all publicity & printed materials including signage for the event
- One (1) preferred seating table of 8
- Booth available at luncheon
- Corporate Membership Discount to YWCA for employees

Platinum Sponsor - \$2500

- Company Logo on YWCA Website & newsletter
- Company Logo included on all publicity & printed materials including signage for the event
- Six (6) individual tickets to the event
- Booth available at luncheon
- Corporate Membership Discount for employees

HEART OF THE COMMUNITY LUNCHEON

Sponsorship Levels Continued

Gold Sponsor - \$1,000

- Company Logo on YWCA Website & newsletter
- Company Logo included on all publicity & printed materials including signage for the event
- Four (4) individual tickets to the event
- Booth available at luncheon

Silver Sponsor - \$500

- Company Name on YWCA Website & newsletter
- Company Name included on all publicity & printed materials including signage for the event
- Two (2) individual tickets to the event
- Booth available at luncheon

Bronze Sponsor - \$250

- One (1) ticket to the event
- Company Name listed on the program

Persimmon Sponsor - \$150

- 1 individual ticket to the event
- Recognition in event program (personal recognition only)

Table Host - \$600

- Invite 7 friends to join you at your table of 8 to learn more about the YWCA at our signature fundraising event
- Recognition in event Program

Individual Event Ticket – Suggested Donation \$75

- Donations accepted at the event – register using the attached form

PARTY WITH YWCA EVENT

May 16, 2024

Diamond Sponsor - \$5,000

- 20 tickets to the event
- Logo on the front of the tickets
- Recognition as a sponsor in the printed materials for the event
- Company logo will appear on signage to be displayed at the event
- Recognition as a sponsor on YWCA's website with a hyperlink to the sponsor web page
- Company recognition in press releases
- Company logo featured in the Wind Down with YWCA email promotions
- Company recognition in social media posts
- Recognition in the YWCA e-newsletter
- Company advertisement in the program (full page)
- Company receives a booth at the event (6-foot table)

Platinum Sponsor - \$2,500

- 15 tickets to the event
- Company logo recognition as a sponsor in the printed materials for the event
- Company Logo will appear on signage to be displayed at the event
- Recognition as a sponsor on YWCA's website with a hyperlink to the sponsor web page
- Company logo featured in the Wine Down With YWCA email promotions
- Company recognition in social media posts
- Recognition in the YWCA e-newsletter
- Company advertisement in the program (half page)
- Company receives a booth at the event (6-foot table)

PAGE 7

**YWCA IS ON
A MISSION**

HMAJORS@YWCAHP.COM

YWCAHP.COM

PARTY WITH YWCA EVENT

Sponsorship Levels Continued

Gold Sponsor - \$1,000

- 10 tickets to the event
- Recognition as a sponsor in the printed materials for the event
- Company logo will appear on signage to be displayed at the event
- Recognition as a sponsor on YWCA's website with a hyperlink to the sponsor web page
- Company recognition featured in the Wine Down With YWCA email promotions
- Company recognition in social media posts
- Recognition in the YWCA e-newsletter
- Company advertisement in the program (quarter page)
- Company receives a booth at the event (6-foot table)

Silver Sponsor- \$500

- 6 tickets to event
- Name Recognition will appear on signage to be displayed at event
- Recognition as a sponsor on YWCA's website with hyperlink to the sponsor webpage
- Company name recognition in the program

Bronze Sponsor- \$250

- 4 tickets to event
- Company name recognition will appear on signage to be displayed at event
- Company name recognition in the program

Persimmon Friend (for individuals only) - \$150

- 1 ticket to event
- Recognition at event as a host

ANNUAL CAMPAIGN

Giving Opportunities

YWCA Champion - \$10,000+

YWCA Advocate - \$5,000 - \$9,999

YWCA Partner - \$2,500 - \$4,999

YWCA Benefactor - \$1,500 - \$2,499

YWCA Community Leaders - \$1,000 - \$1,499

YWCA Community Builder - \$500 - \$999

YWCA Community Supporter - \$50 – \$499

PAGE 9

**YWCA IS ON
A MISSION**

YWCAHP.COM

UNTIL JUSTICE JUST IS RACIAL JUSTICE CAMPAIGN

Funds will support the Racial Justice & Advocacy Work of YWCA High Point
Justice Sponsor - \$5,000

- Logo on the Until Justice Just Is Campaign website with hyperlink

Equity Sponsor - \$1,000

- Logo on the Until Justice Just Is Campaign website with hyperlink for one week

Diversity Sponsor - \$500

- Name on the Until Justice Just Is Campaign website with hyperlink

Inclusion Supporter - \$250

- Name on the Until Justice Just Is Campaign website with hyperlink

WE'RE ON A MISSION BUNDLES

Sponsorship Opportunities

Empowerment Level \$8,000

Annual YWCA Campaign Partner - \$2,500
Heart of Community \$2500 Platinum Sponsor
Party with YWCA - \$2,500 Platinum Sponsor
Until Justice Just Is Campaign Diversity Sponsor - \$500

Dignity Level \$5,500

Annual Campaign Benefactor - \$1,500
Heart of Community \$2,500 Platinum Sponsor
Party With YWCA -Gold \$1000
Until Justice Just Is Campaign - \$500 Diversity Sponsor

Peace Level \$2,500

Annual Campaign Community Leader - \$1,000
Heart of Community Silver Sponsor - \$500
Party With YWCA Silver Sponsor - \$500
Until Justice Just Is Campaign Diversity Sponsor - \$500

Justice Level \$1500

Annual Campaign Community Builder - \$500
Heart of Community – Silver Sponsor \$500
Party With YWCA – Bronze Sponsor - \$250
Until Justice Just Is Campaign Challenge Inclusion Supporter- \$250

Freedom Level \$1000

Annual Campaign Community Supporter - \$250
Heart of Community – Bronze Sponsor \$250
Party with YWCA – Bronze Sponsor - \$250
Until Justice Just Is Campaign Inclusion Supporter- \$250

PAGE 11



2024 SPONSORSHIP OPPORTUNITIES



HEIDI MAJORS - EXECUTIVE DIRECTOR
HMAJORS@YWCAHP.COM

YWCA HIGH POINT
155 WEST WESTWOOD AVENUE
HIGH POINT, NC 27262
P 336.882.4126

eliminating racism
empowering women
ywca



Sponsorship Signup

eliminating racism
empowering women
ywca

COMPANY/SPONSOR NAME:

*PLEASE CHECK THE BOX(ES) OF THE SPONSORSHIP LEVEL(S) YOU WOULD LIKE TO COMMIT TO.

HEART OF THE COMMUNITY LUNCHEON

- ☐ Presenting Sponsor \$10,000
- ☐ Woman of Achievement Award Sponsor \$7,500
- ☐ Diamond Sponsor \$5,000
- ☐ Platinum Sponsor \$2,500
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250
- ☐ Persimmon Sponsor \$150
- ☐ Table Host \$600
- ☐ Individual Ticket (Suggested Donation) \$75

QTY:

ANNUAL CAMPAIGN

- ☐ YWCA Champion \$10,000+
- ☐ YWCA Advocate \$5,000-\$9,999
- ☐ YWCA Partner \$2,500-\$4,999
- ☐ YWCA Benefactor \$1,500-\$2,499
- ☐ YWCA Community Leaders \$1,000-\$1,499
- ☐ YWCA Community Builder \$500-\$999
- ☐ YWCA Community Supporter \$50-\$499

PARTY WITH YWCA EVENT

- ☐ Diamond Sponsor \$5,000
- ☐ Platinum Sponsor \$2,500
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250
- ☐ Persimmon Sponsor \$150 (for Individuals only)

UNTIL JUSTICE JUST IS CHALLENGE

- ☐ 21 Day Presenting Sponsor \$5,000
- ☐ Equity Sponsor \$1,000
- ☐ Diversity Sponsor \$500
- ☐ Inclusion Supporter \$250

ON A MISSION BUNDLES

- ☐ Empowerment Level \$8,000
- ☐ Dignity Level \$5,000
- ☐ Peace Level \$2,500
- ☐ Justice Level \$1,500
- ☐ Freedom Level \$1,000

TOTAL:

Signature Of Author

Date

Sponsorship Signup

eliminating racism
empowering women
ywca

COMPANY/SPONSOR NAME:

Contact Information :

First Name :

Last Name :

Phone No :

E-Mail :

Corporate Sponsorship Information :

Business Organization Name :

Website / E-Mail :

Position Business :

Phone Number :

Full Address :

City / Province :

■ PREFERRED PAYMENT METHOD

☐

CARD

☐

CHECK

☐

PLEASE INVOICE ME

Send Invoice to:

Corporate Sponsorship Information :

Name On Card:

Card Number:

Exp Date:

CVV

Billing Zip Code

PLEASE RETURN FORM TO:
Heidi Majors
HMAJORS@YWCAHP.COM

Signature Of Author

Date