



2006 YWCA of High Point Vision Task Force Report

The YWCA of High Point Vision Task Force began meeting in March, 2006. The task force has developed the following vision for the YWCA of High Point.

This vision was formulated through utilizing and analyzing several resources including:

- Surveys from YWCA staff, members, present and past board members and supporters
- Research of various facilities and off site visits conducted by Vision Task Force Members
- United Way Community Needs Assessment
- High Point Workforce Development Study
- Piedmont Triad Partnership Land Usage Study
- YWCA of High Point Strategic Plan

The YWCA of High Point's vision statement is:

The YWCA of High Point will be a leader in the community on Eliminating Racism and Empowering Women.

The consensus of opinion is that the YWCA of High Point should continue a downtown presence for the core programming. In addition to this, a presence in the Heart of the Triad would be established through the creation of a Diversity Center. This facility would have the ability to expand to mission related programming as the area grows.

Current and new programming will be included in 4 primary areas:

1. Women's Resource Center
2. Wellness
3. Youth
4. Diversity Center

Women's Resource Center:

Vision: The vision of the YWCA of High Point is to add a fee based program to generate income which will permit the continued support of the Hallmark Program of Empowering Women.

Strategy: To create a Business Incubator as a profit center

Programs:

Current

1. Women's Resource Center Library
2. Referrals
3. Baby Basics Closet
4. Career Closet
5. Computer Lab
6. Educational Programs

New

1. Business Incubator

Uniqueness:

The Women's Services Department and Women's Resource Center are unique in High Point because no other agency offers the range of services for women and families that our Center does. We are a "one-stop shop" for women seeking help, as opposed to an agency with only one or two specialties. With the right amount of support, we can offer child care, counseling and training to women all under one roof. No other resource in our area is as comprehensive.

The Business Incubator will provide opportunity for clients of the Women's Resource Center a place to start up business. There is currently nothing like this in High Point and the Greensboro facility has a waiting list.

Similarities in the Community:

Other agencies in High Point cover some of the same ground that we do when it comes to women's services, but none have the range of services that we do. The Macedonia Family Resource Center is similar to the Women's Resource Center in some of the programs and resources it offers (such as financial help, job-seeking skills and housing), but it isn't a space primarily for women. United Way 211 offers referrals to area agencies, but the personal touch and follow-up contact that the Women's Resource Center provides is lacking.

The Greensboro Business Incubator facility has a waiting list

Youth Services

Vision: The vision of the YWCA of High Point is to enhance existing youth programs by generating additional revenue from childcare.

Strategy: To create a separate secure area within the YWCA facility which will meet the criteria for a 5 star state accreditation for school age childcare.

Programs:

Current

1. After School Care
2. Summer Camp
3. Fun Days
4. Dance / Arts
5. Teen Moms
6. Teen Programs
7. Educational Programs

New

1. Drop In Childcare

Uniqueness:

YWCA primarily works with lower income families and single parent homes

YWCA offers an affordable arts program

Drop In Childcare would be utilized by mothers of preschoolers during the day who need a safe place to watch their children while they run errands or work out, etc. There is not another similar program in the community for individuals to run errands or work part time.

There is not another 5 star accredited daycare in the area

Stage in multipurpose meeting room would be utilized for preschool graduations and other events

Similarities in the Community:

There are many arts programs in the community but few are affordable to individuals of lower incomes

Wellness Programs

Vision: The vision of the YWCA of High Point is to expand the Aquatics program into a Wellness Program for Adults and Youth.

Strategy: To create a wellness program that can benefit the entire family based on the programs below

Programs:

Current

1. 25 meter therapy pool

New

1. Youth Fitness Area
2. Teaching / Catering Kitchen
3. Drop In Childcare
4. Cardio Room with 12 pieces of equipment
5. Free Weight Area
6. Walking Track
7. Mushroom Pool
8. 50 Meter Pool (TBD)

Uniqueness:

The Wellness program can focus on the whole family by integrating the adult and youth fitness areas with the teaching kitchen

Youth Fitness Program to offer programs to prevent youth obesity

There is not another teaching kitchen that is focused on both wellness and nutrition

Fitness room would have equipment for individuals with disabilities, enabling the YWCA to offer an adaptive wellness program.

Pools would be handicap accessible. The YWCA would have the only indoor pool with ramps in the area

Therapeutic pool and adult locker rooms would be senior friendly

Family locker rooms would allow space for the families and youth to change away from those who do not have children

Mushroom pool would be the only one in the community. This would offer daycares an activity to go to as well as provide income through party rentals and new memberships.

50 meter pool would be the only indoor 50 meter in High Point that would be able to be used by public, high schools etc. for swim meets.

Similarities in the Community:

Teaching Kitchen

- Young Chef's Academy – but does not have a focus on obesity and nutrition
- GTCC – Cooking classes for adults & Culinary school
- High Point Central culinary school

Other fitness clubs in the area offer fitness but do not have specialized equipment for individuals with disabilities – with the exception of Millis Regional Health System
YMCA & Pyramids do have a youth fitness program

Other pools are in the area but do not offer the therapeutic temperatures that the YWCA does.

Diversity Center

Vision: The vision of the YWCA of High Point is to establish a Diversity Center to support our Hallmark Program of Eliminating Racism.

Strategy: To begin program in current facility with plans for expansion to an off site location in the Heart of the Triad.

Programs:

Current:

1. Educational Programs

New

1. Corporate Training

2. Youth Training

3. Youth Camps

4. Adult Training

Uniqueness:

There is not another center in the area that is dedicated to Diversity

Diversity Camps can be held

Rooms can be rented

Similarities in the Community:

Center For Creative Leadership in Greensboro offers training but is expensive and does not solely focus on diversity

NCCJ offers workplace training but does not have a location and has a primary focus on youth.