

YWCA IS ON A MISSION

2015 ANNUAL REPORT

eliminating racism
empowering women

ywca

High Point

YWCA IS ON A MISSION



LETTER FROM EXECUTIVE DIRECTOR

Looking back at 2015, YWCA High Point has seen much growth. It began in February with the construction of the **new 5,000 square foot entrance, elevator and meeting space** that opened to the community in November. This new entrance not only provides ADA accessibility, it also ensures security for our participants.

The Growing Our Future Campaign continued to gain momentum, and in December, we announced that **YWCA had raised \$1.8 million** and a portion of Phase 2 work would begin in early 2016. The Growing Our Future Capital Campaign, the first such campaign since 1959, has funded and continues to fund much needed renovation of the facility for improvements in ADA accessibility, security and utilization of space.

YWCA contracted with Moser Mayer Phoenix to develop the architectural documents. We secured Regional Site Solutions to complete the initial site work, and we chose Dunbar and Smith as the contractor. **We love how this campaign continues to reach to our roots.**

For instance, Windley Dunbar of Dunbar and Smith was our first lifeguard and his mother was a part of the original campaign committee in 1959. Phase 2 construction is scheduled to begin in the first quarter of 2015.

Other highlights include:

- We've provided more than **\$30,000 in scholarships** in Aquatics and Wellness for individuals and groups, improving the quality of life for participants.
- Our Women's Resource Center has provided more than **3,200 individual services** through resource referrals, educational programs, the Baby Basics Closet, the Career Closet, our computer lab and the Ready To Ride Program.
- We provided a safe place for young people to come and participate in youth development programming through **financial assistance awarded to 89% of the participants.**
- YWCA partnered with Phoenix Middle School Academy to provide an **on-site middle school program** at their 4020 Meeting Way location.
- Our Adolescent Parenting Program served more than **74 first-time teen mothers**, teaching parenting skills, offering support and encouraging continued education. Since 2002, 100% of teen mothers in our program have earned their High School diplomas or GEDs. We are breaking the cycle of early motherhood with only having one repeat pregnancy since 2002.
- YWCA continues to be a partner site for **High Point University's Bonner Services Learning program.**

Looking into 2016, our YWCA will continue to be a vital resource to women, children, and families in our community. Many families continue to find themselves in difficult situations. YWCA is able to offer support through programs like the Latino Family Center, Women's Resource Center, After School Care and the Adolescent Parenting Program.

Thank you for investing in the lives of these women and children so that, together, we can make a difference in the Greater High Point community.

A handwritten signature in black ink that reads "Heidi".

Heidi Majors



SPECIAL EVENTS



ANNUAL MEETING

In January 2015, YWCA High Point held its 95th Annual Meeting at the High Point Country Club. The fundraising event shared highlights of 2014, further raising awareness for YWCA and its programs. Supported by local businesses such as Sharrard McGee and BB&T, the event raised more than \$26,000! Good Friend of the Year Awards were presented to members of the Building Task Force including: Windley Dunbar, Rusty Garrett, Tim McKinney, Bill Milliken and David Saunders, for their support in overseeing new construction start.

WOMEN OF ACHIEVEMENT LUNCHEON

YWCA held a Women of Achievement Luncheon, formerly the Administrative Professionals Luncheon, on April 25 at the High Point Country Club. Supported by local businesses such as High Point Regional Health Systems, Breslow Starling, Vann York Auto Mall and Sealy, the luncheon honored Paula Barkley as the Administrative Professional of the Year, Rebecca Slyvka as the Emerging Leader and Ann York as the Community Champion.



SIXTH ANNUAL YWCA CORK & ALE FEST

YWCA is thankful for the generosity of the Blue Water Grill for hosting the annual Cork & Ale Fest on May 14th. Attendees tasted wines and beers from local vendors while listening to the music of Keith Byrd. The event raised \$4,600.00. The annual beer and wine tasting event supports YWCA programs and services.

2015 PROGRAMS



YOUTH SERVICES

The Kiwanis chose **YWCA Youth Services** as one of its partner agencies. In addition, the program received funding from the City of High Point Community Development Block Grants to support the **Making Proud Choices** pregnancy prevention program.

Summer Camp served 103 individual students and after school care had 87 enrolled for the 2015 – 2016 school year. YWCA has had 9 junior counselors throughout the year. In 2015, 89% of the youth in summer camp and after school programs received financial assistance. Financial support from the United Way and the First United Methodist Church allows YWCA to provide these programs and others.

In the fall of 2015, YWCA partnered with **Phoenix Academy Middle School** to offer an onsite middle school after school program at its 4020 Meeting Way location. This has proven to be a beneficial partnership and serves many families and their children by providing quality after-school care and attention.

ADOLESCENT PARENTING PROGRAM

The Adolescent Parenting Program, funded by the North Carolina Department of Health and Human Services and the United Way of Greater High Point, worked with 75 young mothers and 4 fathers. Seven of the participants graduated high school in June 2015. All 7 are continuing their educations or have entered into the workforce. The YWCA partners with the Family Life Council and also works with teen mothers in the Guilford County School System. The Adolescent Parents participated in educational meetings, college tours and financial literacy and parenting classes.

WOMEN'S RESOURCE CENTER

In 2015, **The Women's Resource Center** saw more than 3,200 individual visits through its programs and services. Families received clothing, food or baby items through the **Baby Basics Closet**. Volvo provided continued support of \$16,000 for the Volvo Ready To Ride program, which provides 134 new car seats for individuals of need. The center also assisted individuals with referrals and education in areas such as housing, financial, employment and legal.

Through support donations from individuals and company drives, **YWCA Career Closet** was able to support women who were in need of professional clothing for interviews. The Career Closet also serves as a store generating revenue in financial support of all the programs of the Women's Resource Center. Local companies and organizations WeeRuns and Emerywood Baptist Church held drives to donate clothing to the Career Closet.



AQUATICS & WELLNESS

YWCA continues to be a **SilverSneakers® Fitness Program** partner to provide programming for older adults. Albeit much smaller in numbers, YWCA continued its partnership with **Silver & Fit**, which also serves older adults. YWCA Fitness Center continues to grow with new programs for the community. Additionally, the **Aquatics & Wellness** programming continues to change the quality of life for individuals who participate. In addition to water aerobics, YWCA also continues its partnership with Guilford County Schools and Special Olympics to provide classes for individuals with disabilities.

YWCA Partners with the American Red Cross to Save Lives as an authorized provider for health and safety classes. The City of High Point Fire Department and GASP also utilize YWCA for training.

2015 PROGRAMS

LATINO FAMILY CENTER

The programs of the Latino Family Center have continued to grow while being a part of YWCA High Point.

Hermanas/Hermanos — This program offers middle and high school girls and boys mentoring services to build healthy self-esteem through personal and social skill development with emphasis on academic pride, personal responsibility, leadership development and community service.

Both of these programs have goals to improve academic performance, prevent early pregnancy and curb gang participation. Parenting skills and guidance are also provided to parents of the Latino community to strengthen family communication and understanding. In 2015, the *Hermanas/Hermanos* program served more than 125 youth.

El Pueblo — This program provides access and information to adults regarding community resources. A ten-month leadership program, LEAD, was offered to individuals to encourage more individuals to participate with the community on boards and committees. Through support of the Z. Smith Reynolds Foundation and Hispanics In Philanthropy, YWCA was able to offer a second program for the graduates of LEAD providing them more opportunity to be engaged in the community. The staff also provides interpretation and translation services and is available to offer transportation to clients when needed. In addition, our *El Pueblo* coordinator is also a licensed notary public. In 2015, *El Pueblo* served more than 726 individuals.

STUDIO ART

Classes offered for adults and youth include lots of fun and laughter as participants learn the art of pottery, including basic wheel-throwing techniques, hand-building and glazing applications. The studio worked with **Girl Scouts Peaks to Piedmont** to provide opportunities for scouts to earn skill badges of pottery and jewelry making.

The pottery studio has also led to art camps for youth held during the summer. Since YWCA offers the only public studio in Uptown High Point, it's a great place for local people to learn without having to drive to other cities for pottery opportunities. The programming also provides **Girls Empower Self (GEMS)** art program and jewelry making.

SOCIAL JUSTICE

YWCA continued to partner with the City of High Point Human Relations Department and High Point University to offer **Front Porch Conversations**. Topics were centered around housing and how women are portrayed in the media.

In April, YWCA and High Point University partnered in **Stand Against Racism** activities where the community was encouraged to sign onto banners and a petition standing against racism.

The **Diversity Drama program** held performances within the community to allow open conversations around diversity. YWCA trained a group of youth, funded by the High Point Arts Council, during spring break.



SPECIAL THANKS TO THOSE WHO SUPPORTED YWCA IN 2015

\$20,000 & UP

Guilford County
David Hayworth
Hispanics In Philanthropy
Katherine Brown Foundation
NC Department of Health & Human Services
Old Dominion Freight Line, Inc.
Z Smith Reynolds
Marsha Slane
United Way of Greater High Point

\$10,000 – \$19,999

Carrier Transcold Mid Atlantic Foundation For A Healthy High Point
Furniture City Glass & Mirror Co.
High Point University
Eric & Alyce Hill
Sara Forest Hunt
Piedmont Plein Aire Paintout
Ralph Lauren
Volvo

\$2,500 – \$9,999

Caryl & Ben Adams
City of High Point CDBG
Shelley Delmestri
Windley & Jane Dunbar
Forest Hills Presbyterian Church
Kenneth Fulp
Charlene Green
Whitney Heard
High Point Area Arts Council
High Point Bank
Jamestown United Methodist Church
Ann Lynch
Heidi Majors
North State
Package Crafters, Inc.
Lisa Poplin
Ann & Vann York

\$1,000 – \$2,499

Peggy Adams
Elizabeth Brodd
Melody Burnett
Culp Inc.
First United Methodist Church
Rusty Garrett
Carlene Grimes
Irene Hamilton
High Point Regional Hospital
David & Bonnie Horney
Image First of North Carolina, LLC
Debbie & Bobby Irvin
Kiwans Club
Monica Lewis
Rachel Logan
Patricia Lovelace
McMichael Family Foundation
Linda & Bob Roney
Sallie B. Phillips Foundation
Monika Stanley
Matthew & Emily Thiel
Vann York Auto Mall
Wee Runs

\$500 – \$999

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Avanti Furniture Inc.
Nancy Baker
BB&T
Beco Inc.
Cathy Bencini
Breslow Starling
Charles & Ann Cain
Bonnie Cashion
Davis Furniture Ind., Inc.
Marty Heim
Human Resource Association of Greater High Point
Leigh Anne Kasias
Lorraine Klietsche
Connie Laster
Ralph Logan
Katherine Maynard

Bill & Cindy Milliken
Jim & Ann Morgan
Mena Parrish
Lenny Peters
Karen Resh
Natalie Smith
Terri & Tim Smith
Tonia Stephenson
Donna & Royster Tucker
Carol Young, GRI, CRS

\$100 – \$499

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Wendy Fuscoe
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Amanda Magill
Lesla Marine
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George McLamb
Nancy McRee
Karen Meadows
Molly Miller
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Marilyn Nowell
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Lisa Poplin
Leah Price
Mariana Qubein
Nadine Williams Quick
Blair Rankin
Nanabeth Rankin
Page Redpath
Kathleen Rohrbeck
Rotary Club of High Point
Dian Rowan
Pattie Saunders
Sharrard McGee Inc.
Pat Shewcow
David Smith
Diane Smith
Kathryn Spivey
St. John's Methodist Church

SPECIAL THANKS TO THOSE WHO SUPPORTED YWCA IN 2015

Elizabeth Terrell
Joyce Trescot
Mark Walsh
Patricia Walsh
Nancy Warburton
Sandra Ward
Wesley Memorial United Methodist
Church
Carol Willey
Caren & Greg York

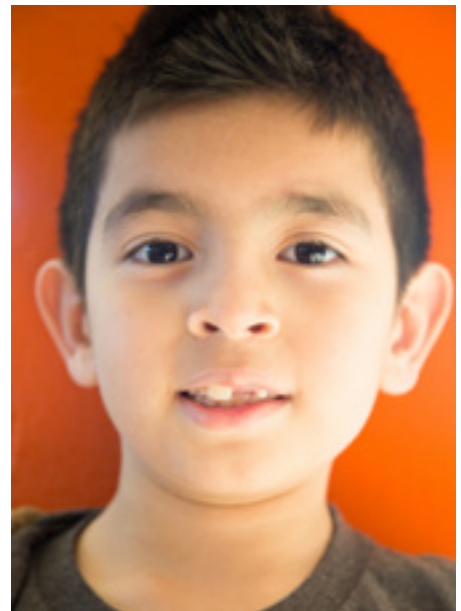
UP TO \$99

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Sharyn Andrews
Lauren Atwell-Bass
Wendy Austin
Tony Baker
Bank of America
Sara Barker
Trevor Barton
Angela Bauer
Susan Beck
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Jane Blackwell

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Jean Gooding
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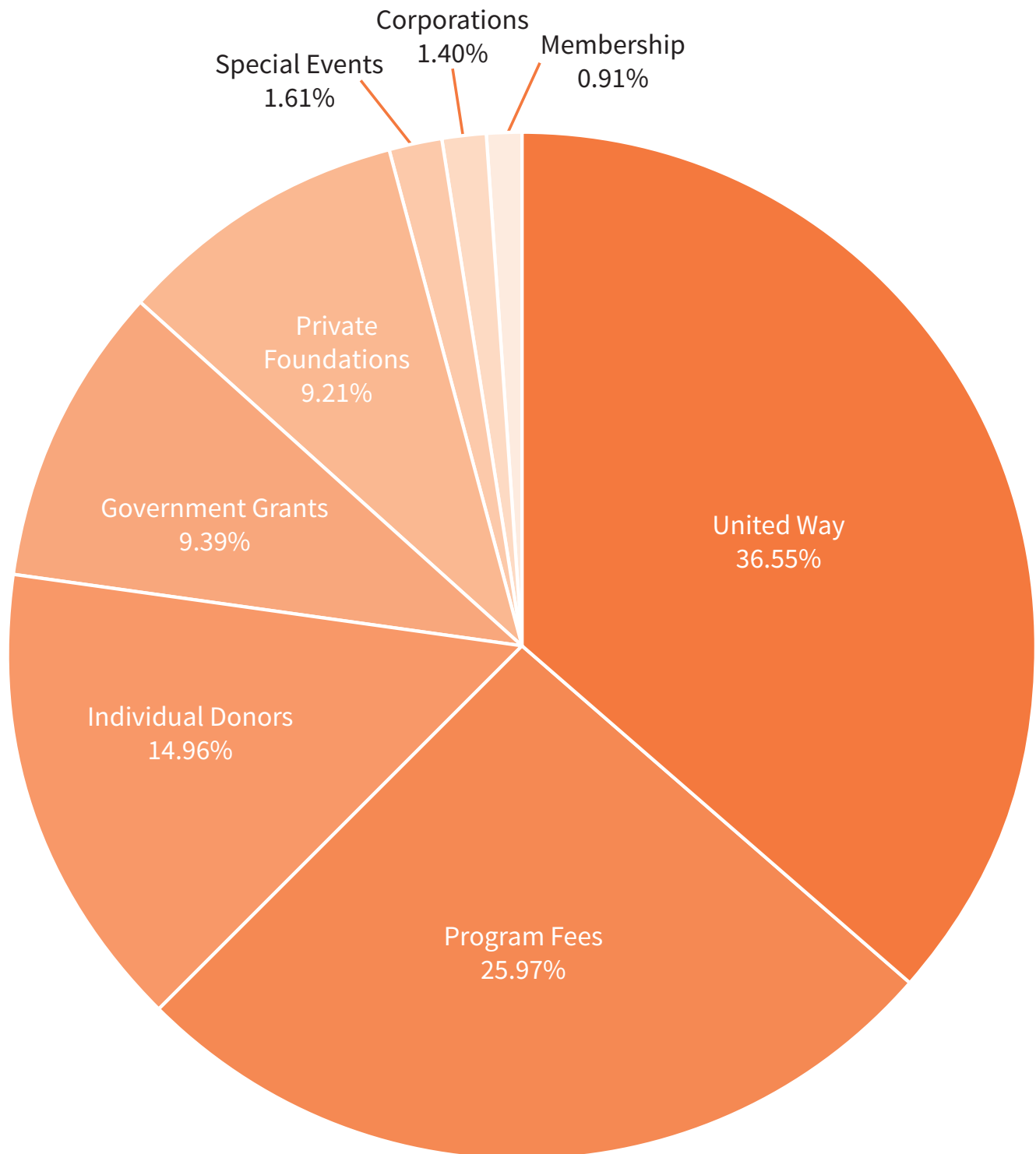
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Wendi Stockstill
Jill Thompson
Merikay Tilmann
Gene Wasmer
Elyse Watson
Gay Wells
Ellen Whitlock
Leanne Willis
Nanette Wright
Paul Zejda



2015 OPERATING INCOME

UNAUDITED OPERATING INCOME: \$712,121.46



YWCA VALUES PARTNERS

The YWCA has built relationships with several groups to help raise awareness of its programs and services. This could not have been done without the support from the following local business and media partners.

Creative Services

Fast Signs

High Point Enterprise

All Over Media

Guilford Woman

Southeast Lifestyle

Marty Designs

YWCA 2015 BOARD OF DIRECTORS

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