

# YWCA IS ON A MISSION

**2015 ANNUAL REPORT**

eliminating racism  
empowering women

**ywca**

**High Point**

# YWCA IS ON A MISSION



## LETTER FROM EXECUTIVE DIRECTOR

Looking back at 2015, YWCA High Point has seen much growth. It began in February with the construction of the **new 5,000 square foot entrance, elevator and meeting space** that opened to the community in November. This new entrance not only provides ADA accessibility, it also ensures security for our participants.

The Growing Our Future Campaign continued to gain momentum, and in December, we announced that **YWCA had raised \$1.8 million** and a portion of Phase 2 work would begin in early 2016. The Growing Our Future Capital Campaign, the first such campaign since 1959, has funded and continues to fund much needed renovation of the facility for improvements in ADA accessibility, security and utilization of space.

YWCA contracted with Moser Mayer Phoenix to develop the architectural documents. We secured Regional Site Solutions to complete the initial site work, and we chose Dunbar and Smith as the contractor. **We love how this campaign continues to reach to our roots.**

For instance, Windley Dunbar of Dunbar and Smith was our first lifeguard and his mother was a part of the original campaign committee in 1959. Phase 2 construction is scheduled to begin in the first quarter of 2015.

### Other highlights include:

- We've provided more than **\$30,000 in scholarships** in Aquatics and Wellness for individuals and groups, improving the quality of life for participants.
- Our Women's Resource Center has provided more than **3,200 individual services** through resource referrals, educational programs, the Baby Basics Closet, the Career Closet, our computer lab and the Ready To Ride Program.
- We provided a safe place for young people to come and participate in youth development programming through **financial assistance awarded to 89% of the participants.**
- YWCA partnered with Phoenix Middle School Academy to provide an **on-site middle school program** at their 4020 Meeting Way location.
- Our Adolescent Parenting Program served more than **74 first-time teen mothers**, teaching parenting skills, offering support and encouraging continued education. Since 2002, 100% of teen mothers in our program have earned their High School diplomas or GEDs. We are breaking the cycle of early motherhood with only having one repeat pregnancy since 2002.
- YWCA continues to be a partner site for **High Point University's Bonner Services Learning program.**

Looking into 2016, our YWCA will continue to be a vital resource to women, children, and families in our community. Many families continue to find themselves in difficult situations. YWCA is able to offer support through programs like the Latino Family Center, Women's Resource Center, After School Care and the Adolescent Parenting Program.

*Thank you for investing in the lives of these women and children so that, together, we can make a difference in the Greater High Point community.*

A handwritten signature in black ink that reads "Heidi".

Heidi Majors



# SPECIAL EVENTS



## ANNUAL MEETING

In January 2015, YWCA High Point held its 95th Annual Meeting at the High Point Country Club. The fundraising event shared highlights of 2014, further raising awareness for YWCA and its programs. Supported by local businesses such as Sharrard McGee and BB&T, the event raised more than \$26,000! Good Friend of the Year Awards were presented to members of the Building Task Force including: Windley Dunbar, Rusty Garrett, Tim McKinney, Bill Milliken and David Saunders, for their support in overseeing new construction start.

## WOMEN OF ACHIEVEMENT LUNCHEON

YWCA held a Women of Achievement Luncheon, formerly the Administrative Professionals Luncheon, on April 25 at the High Point Country Club. Supported by local businesses such as High Point Regional Health Systems, Breslow Starling, Vann York Auto Mall and Sealy, the luncheon honored Paula Barkley as the Administrative Professional of the Year, Rebecca Slyvka as the Emerging Leader and Ann York as the Community Champion.



## SIXTH ANNUAL YWCA CORK & ALE FEST

YWCA is thankful for the generosity of the Blue Water Grill for hosting the annual Cork & Ale Fest on May 14th. Attendees tasted wines and beers from local vendors while listening to the music of Keith Byrd. The event raised \$4,600.00. The annual beer and wine tasting event supports YWCA programs and services.

# 2015 PROGRAMS



## YOUTH SERVICES

The Kiwanis chose **YWCA Youth Services** as one of its partner agencies. In addition, the program received funding from the City of High Point Community Development Block Grants to support the **Making Proud Choices** pregnancy prevention program.

**Summer Camp** served 103 individual students and after school care had 87 enrolled for the 2015 – 2016 school year. YWCA has had 9 junior counselors throughout the year. In 2015, 89% of the youth in summer camp and after school programs received financial assistance. Financial support from the United Way and the First United Methodist Church allows YWCA to provide these programs and others.

In the fall of 2015, YWCA partnered with **Phoenix Academy Middle School** to offer an onsite middle school after school program at its 4020 Meeting Way location. This has proven to be a beneficial partnership and serves many families and their children by providing quality after-school care and attention.

## ADOLESCENT PARENTING PROGRAM

**The Adolescent Parenting Program**, funded by the North Carolina Department of Health and Human Services and the United Way of Greater High Point, worked with 75 young mothers and 4 fathers. Seven of the participants graduated high school in June 2015. All 7 are continuing their educations or have entered into the workforce. The YWCA partners with the Family Life Council and also works with teen mothers in the Guilford County School System. The Adolescent Parents participated in educational meetings, college tours and financial literacy and parenting classes.

## WOMEN'S RESOURCE CENTER

In 2015, **The Women's Resource Center** saw more than 3,200 individual visits through its programs and services. Families received clothing, food or baby items through the **Baby Basics Closet**. Volvo provided continued support of \$16,000 for the Volvo Ready To Ride program, which provides 134 new car seats for individuals of need. The center also assisted individuals with referrals and education in areas such as housing, financial, employment and legal.

Through support donations from individuals and company drives, **YWCA Career Closet** was able to support women who were in need of professional clothing for interviews. The Career Closet also serves as a store generating revenue in financial support of all the programs of the Women's Resource Center. Local companies and organizations WeeRuns and Emerywood Baptist Church held drives to donate clothing to the Career Closet.



## AQUATICS & WELLNESS

YWCA continues to be a **SilverSneakers® Fitness Program** partner to provide programming for older adults. Albeit much smaller in numbers, YWCA continued its partnership with **Silver & Fit**, which also serves older adults. YWCA Fitness Center continues to grow with new programs for the community. Additionally, the **Aquatics & Wellness** programming continues to change the quality of life for individuals who participate. In addition to water aerobics, YWCA also continues its partnership with Guilford County Schools and Special Olympics to provide classes for individuals with disabilities.

YWCA Partners with the American Red Cross to Save Lives as an authorized provider for health and safety classes. The City of High Point Fire Department and GASP also utilize YWCA for training.

# 2015 PROGRAMS

## LATINO FAMILY CENTER

The programs of the Latino Family Center have continued to grow while being a part of YWCA High Point.

**Hermanas/Hermanos** — This program offers middle and high school girls and boys mentoring services to build healthy self-esteem through personal and social skill development with emphasis on academic pride, personal responsibility, leadership development and community service.

Both of these programs have goals to improve academic performance, prevent early pregnancy and curb gang participation. Parenting skills and guidance are also provided to parents of the Latino community to strengthen family communication and understanding. In 2015, the *Hermanas/Hermanos* program served more than 125 youth.

**El Pueblo** — This program provides access and information to adults regarding community resources. A ten-month leadership program, LEAD, was offered to individuals to encourage more individuals to participate with the community on boards and committees. Through support of the Z. Smith Reynolds Foundation and Hispanics In Philanthropy, YWCA was able to offer a second program for the graduates of LEAD providing them more opportunity to be engaged in the community. The staff also provides interpretation and translation services and is available to offer transportation to clients when needed. In addition, our *El Pueblo* coordinator is also a licensed notary public. In 2015, *El Pueblo* served more than 726 individuals.

## STUDIO ART

Classes offered for adults and youth include lots of fun and laughter as participants learn the art of pottery, including basic wheel-throwing techniques, hand-building and glazing applications. The studio worked with **Girl Scouts Peaks to Piedmont** to provide opportunities for scouts to earn skill badges of pottery and jewelry making.

The pottery studio has also led to art camps for youth held during the summer. Since YWCA offers the only public studio in Uptown High Point, it's a great place for local people to learn without having to drive to other cities for pottery opportunities. The programming also provides **Girls Empower Self (GEMS)** art program and jewelry making.

## SOCIAL JUSTICE

YWCA continued to partner with the City of High Point Human Relations Department and High Point University to offer **Front Porch Conversations**. Topics were centered around housing and how women are portrayed in the media.

In April, YWCA and High Point University partnered in **Stand Against Racism** activities where the community was encouraged to sign onto banners and a petition standing against racism.

The **Diversity Drama program** held performances within the community to allow open conversations around diversity. YWCA trained a group of youth, funded by the High Point Arts Council, during spring break.



# SPECIAL THANKS TO THOSE WHO SUPPORTED YWCA IN 2015

## \$20,000 & UP

Guilford County  
David Hayworth  
Hispanics In Philanthropy  
Katherine Brown Foundation  
NC Department of Health & Human Services  
Old Dominion Freight Line, Inc.  
Z Smith Reynolds  
Marsha Slane  
United Way of Greater High Point

## \$10,000 – \$19,999

Carrier Transcold Mid Atlantic Foundation For A Healthy High Point  
Furniture City Glass & Mirror Co.  
High Point University  
Eric & Alyce Hill  
Sara Forest Hunt  
Piedmont Plein Aire Paintout  
Ralph Lauren  
Volvo

## \$2,500 – \$9,999

Caryl & Ben Adams  
City of High Point CDBG  
Shelley Delmestri  
Windley & Jane Dunbar  
Forest Hills Presbyterian Church  
Kenneth Fulp  
Charlene Green  
Whitney Heard  
High Point Area Arts Council  
High Point Bank  
Jamestown United Methodist Church  
Ann Lynch  
Heidi Majors  
North State  
Package Crafters, Inc.  
Lisa Poplin  
Ann & Vann York

## \$1,000 – \$2,499

Peggy Adams  
Elizabeth Brodd  
Melody Burnett  
Culp Inc.  
First United Methodist Church  
Rusty Garrett  
Carlene Grimes  
Irene Hamilton  
High Point Regional Hospital  
David & Bonnie Horney  
Image First of North Carolina, LLC  
Debbie & Bobby Irvin  
Kiwans Club  
Monica Lewis  
Rachel Logan  
Patricia Lovelace  
McMichael Family Foundation  
Linda & Bob Roney  
Sallie B. Phillips Foundation  
Monika Stanley  
Matthew & Emily Thiel  
Vann York Auto Mall  
Wee Runs

## \$500 – \$999

Ann Allnutt  
Avanti Furniture Inc.  
Nancy Baker  
BB&T  
Beco Inc.  
Cathy Bencini  
Breslow Starling  
Charles & Ann Cain  
Bonnie Cashion  
Davis Furniture Ind., Inc.  
Marty Heim  
Human Resource Association of Greater High Point  
Leigh Anne Kasias  
Lorraine Klietsche  
Connie Laster  
Ralph Logan  
Katherine Maynard

Bill & Cindy Milliken  
Jim & Ann Morgan  
Mena Parrish  
Lenny Peters  
Karen Resh  
Natalie Smith  
Terri & Tim Smith  
Tonia Stephenson  
Donna & Royster Tucker  
Carol Young, GRI, CRS

## \$100 – \$499

Karen Barksdale  
Laura Bartlett  
Edwin Bass  
Belk  
Ericka Best-Hun  
Strib Boynton  
Jenn Brandt  
Beth Breece  
Cristina Qubein Buckfelder  
Rita Bunch  
Joan Campbell  
Mary Carpenter  
Carter Brothers Enterprises Inc.  
Classic Dyestuffs, Inc.  
Jill Clodfelter  
William Cokerham  
Doris Coleman  
Alison Collins  
Katherine Covington  
Susan Culp  
Kim Dansie  
Preston & Dorsett Davis  
Anniana Delmestri  
Sandy Doyle-Jones  
Alan Duncan  
Lucille Duncan  
Elizabeth Earnst  
Sallie & Ray Edwards  
Dorsey Eichhorn  
Linda Faircloth  
Doug & Jamie Firth  
Wendy Fuscoe  
GASP Inc.

Vickie Hamilton  
Kathryn Harrell  
High Point Bank  
High Point Housing Authority  
Kimberly Hobson  
Rainelde Hocutt  
Bridget Holcombe  
Bobbie Huggins  
Gloria Jackson  
John Loecke, Inc.  
Jackie King  
Janice Kubinski  
Julia Long  
Amanda Magill  
Lesla Marine  
Nancy McKenzie  
George McLamb  
Nancy McRee  
Karen Meadows  
Molly Miller  
Sharon Moore  
William & Mary Lynn Moore  
Jacquelyn Nelson  
Rena Norcross  
Northwood Hospital  
Marilyn Nowell  
Eva Ogden  
Carlos Olvera  
Holly Perryman  
Lisa Poplin  
Leah Price  
Mariana Qubein  
Nadine Williams Quick  
Blair Rankin  
Nanabeth Rankin  
Page Redpath  
Kathleen Rohrbeck  
Rotary Club of High Point  
Dian Rowan  
Pattie Saunders  
Sharrard McGee Inc.  
Pat Shewcow  
David Smith  
Diane Smith  
Kathryn Spivey  
St. John's Methodist Church

# SPECIAL THANKS TO THOSE WHO SUPPORTED YWCA IN 2015

Elizabeth Terrell  
Joyce Trescot  
Mark Walsh  
Patricia Walsh  
Nancy Warburton  
Sandra Ward  
Wesley Memorial United Methodist  
Church  
Carol Willey  
Caren & Greg York

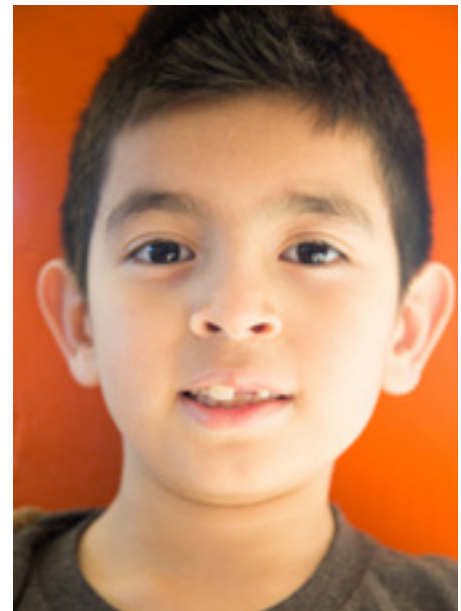
## UP TO \$99

Julia Albertson  
Cheri Andrews  
Sharyn Andrews  
Lauren Atwell-Bass  
Wendy Austin  
Tony Baker  
Bank of America  
Sara Barker  
Trevor Barton  
Angela Bauer  
Susan Beck  
Charlotte Biesecker  
Jane Blackwell

Joyce Boyd  
Van Boyles Jr.  
Edith Brady  
Ann Byerly  
Mrs. John Campbell  
Brenda Carr  
Libby Cheek  
Dot Coggin  
Betsy Collins  
Kristin Crowe  
Connie Cuthrell  
Tracy Dixon  
Robert Dunbar  
Angela Eddins  
Tina Elsayed  
Leslie English  
Lisa Foster  
Heidi Galanti  
Jean Gooding  
Kim Hanner  
Michelle Harrison  
Pam Haynes  
Susan Heard  
Hank Henning  
Carin Hiott

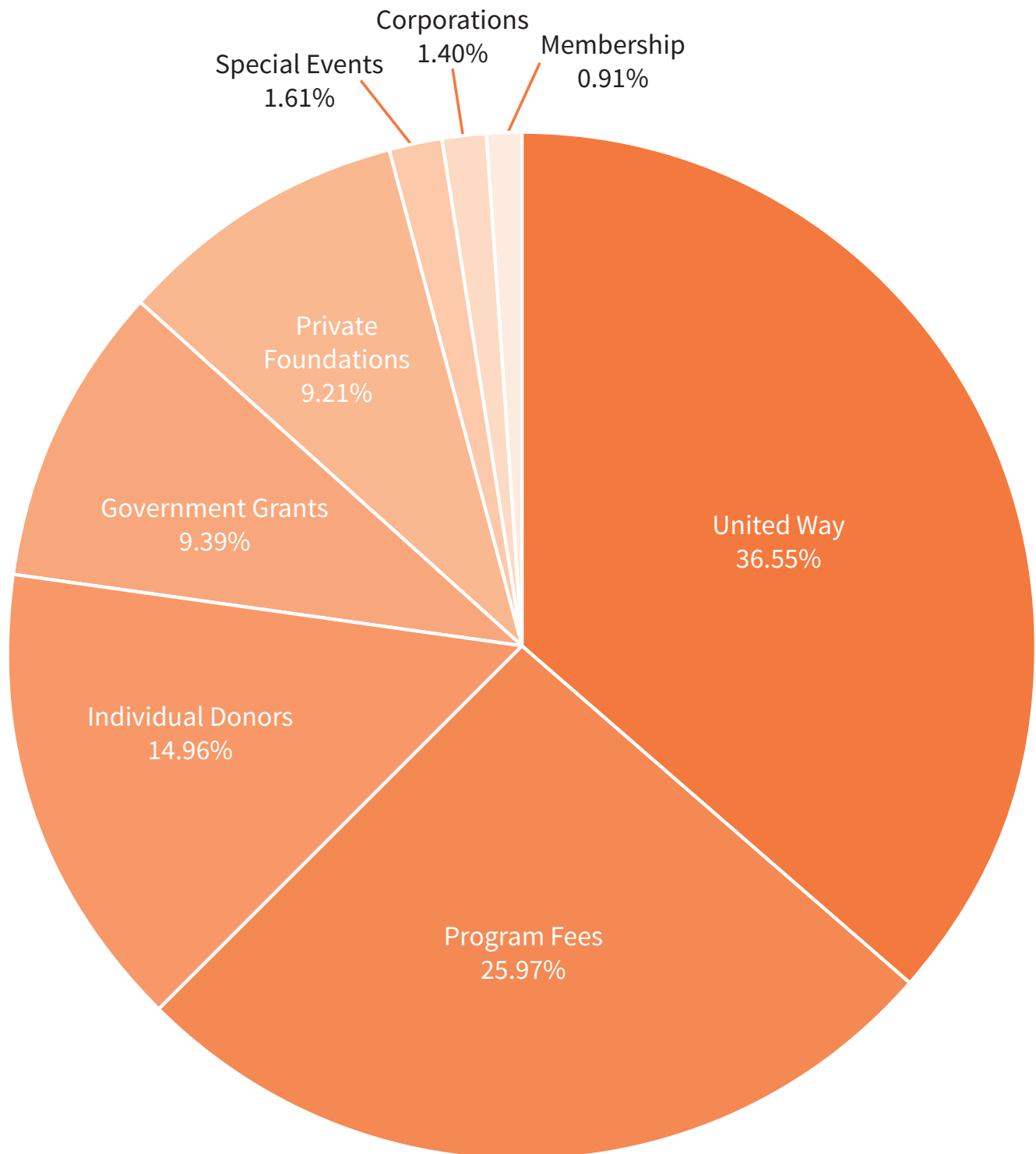
Rhonda Howe  
Leslie Huntley  
Ellen Irving  
Dorothy Kearns  
Lee Holbrook Kemp  
Yvonne Kirkwood  
Cara Kozma  
Kevin Lundy  
Lois Markham  
Karen Martinez  
Samantha McDevitt  
Janet Millis  
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Jane Myers  
Pat Neal  
Christine O'Brien  
Charles Odom  
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Robert Patton  
Rhonda Peeden  
Betty Pendergrass  
Jose Perez  
Pizza Vino

Patsy Portis  
Kathleen Postel  
Sara Pulaski  
Diane Rankin  
Elisebeth Rogers  
Lorraine Russell  
June Safrit  
Deena Qubein Samuel  
Sherri Scott  
ServPro of High Point  
Beverly Shown  
Mary Sizemore  
Jilda Smith  
Elizabeth Starr  
Lynn Stevens  
Wendi Stockstill  
Jill Thompson  
Merikay Tilmann  
Gene Wasmer  
Elyse Watson  
Gay Wells  
Ellen Whitlock  
Leanne Willis  
Nanette Wright  
Paul Zejda



# 2015 OPERATING INCOME

UNAUDITED OPERATING INCOME: \$712,121.46





# YWCA VALUES PARTNERS

The YWCA has built relationships with several groups to help raise awareness of its programs and services. This could not have been done without the support from the following local business and media partners.

Creative Services

Fast Signs

High Point Enterprise

All Over Media

Guilford Woman

Southeast Lifestyle

Marty Designs

## YWCA 2015 BOARD OF DIRECTORS

Lisa Poplin *President*

Peggy Adams

Charlene Green

Lucy Ortiz

Elizabeth Terrell *President Elect*

Ericka Best-Hunt

Gloria Jackson

Terri Poindexter Smith

Samantha McDveitt *Treasurer*

Cristina Buckfelder

Leigh Anne Kasias

Monika Stanley

Joyce Trescot *Secretary*

Melody Burnett

Lorraine Klietsch

Ann York *Emeritus*

Ann Lynch *Past President*

Connie Cuthrell

Monica Lewis

Shelley Delmestri

Eva Ogden

## YWCA STAFF

Heidi Majors *Executive Director*

Kelly Morales *Senior Program Director of Women's Resource Center & Latino Family Center*

Jill Smith *Finance Director*

Alice Owens *Community Outreach and Grants Coordinator*

Jessica Jansen *Aquatics, Wellness and Youth Services Director*

Zack Miller *Aquatics and Wellness Coordinator*

Kathie Szitas *Studio Art Coordinator*

Michelle Morrison *Adolescent Parenting Program Director*

Citlaly Mora *Women's Resource Center Manager*

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